

# HITESH JANGID




JUNIOR DATA ANALYST

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## CONTACT

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-  Thane, Maharashtra

## SKILLS

- **Programming:**  
Python, SQL, R Programming
- **Data Analysis & Handling:**  
Pandas, NumPy, Excel, EDA
- **Data Visualization & Reporting:**  
Power BI, Matplotlib, Seaborn, Excel
- **Database Management:**  
MySQL, SQLite, Oracle SQL, PG
- **Statistical Analysis:**  
Regression, Hypothesis Testing, Clustering
- **Web & UX/UI:**  
UX R, Figma, HTML, CSS, JavaScript

## EDUCATION

- **B.Sc in Information Technology**  
**University of Mumbai**  
Sheth N.K.T.T College, Thane - Oct 2023
- **HSC (Science)**  
**Maharashtra State Board**  
Vidya Niketan Jr. College - Ghatkopar

## CERTIFICATION

- **Google Data Analytics Professional Certificate** - Coursera [2024]
- **Data Analysis With R Programming**  
Coursera [2024]
- **Get Started With Python**  
Coursera [2023]
- **Structured Query Language (SQL)**  
SkillUp [2023]
- **Microsoft Office Proficiency**  
NIIT Academy

## PROFILE

Analytical and detail-oriented professional, formerly a Junior UX Researcher, now transitioning into Data Analytics. Proficient in Python, SQL, Excel, and Power BI, with a portfolio of projects demonstrating skills in data cleaning, analysis, and visualization. Adept at building interactive dashboards and extract actionable insights from complex datasets.

## WORK EXPERIENCE

### ROOSTER-TALE

Junior UX Researcher

AUG 2023 - CURRENT

- Helped plan and run user interviews, surveys, and usability tests.
- Collected and organized research data, and summarized key patterns and takeaways.
- Analyzed user behavior and feedback to identify areas for improvement.
- Shared findings in clear, easy-to-understand formats to support team decisions.
- Helped build wireframes and clickable prototypes in Figma to test ideas with users.

## PROJECTS

### USER JOURNEY FUNNEL ANALYSIS AND DASHBOARD

- Cleaned and merged user interaction data in Python to map the shopping funnel.
- Measured how users moved through each step of the funnel and identified points of friction.
- Built an interactive Power BI dashboard to visualize insights and help improve the overall user experience.

### MALL CUSTOMERS SEGMENTATION ANALYSIS:

- Performed Exploratory Data Analysis (EDA) to understand the customer data and trends.
- Implemented KMEANS Clustering Algorithm to create distinct customer segments.
- Visualized the clusters to gain insights and support decision-making.

### SALES DASHBOARD PROJECT - POWER BI:

- Developed a sales dashboard using CSV data and DAX to track performance trends with advanced analytics.