

HITESH JANGID

JUNIOR DATA ANALYST

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CONTACT

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Thane, Maharashtra

SKILLS

- Programming:**
Python, SQL, R Programming
- Data Analysis & Handling:**
Pandas, NumPy, Excel, EDA
- Data Visualization & Reporting:**
Power BI, Matplotlib, Seaborn, Excel
- Database Management:**
MySQL, SQLite, Oracle SQL, PG
- Statistical Analysis:**
Regression, Hypothesis Testing, Clustering
- Web & UX/UI:**
UX R, Figma, HTML, CSS, JavaScript

EDUCATION

- B.Sc in Information Technology**
University of Mumbai
Sheth N.K.T.T College, Thane - Oct 2023
- HSC (Science)**
Maharashtra State Board
Vidya Niketan Jr. College - Ghatkopar

CERTIFICATION

- Google Data Analytics Professional Certificate** - Coursera [2024]
- Data Analysis With R Programming**
Coursera [2024]
- Get Started With Python**
Coursera [2023]
- Structured Query Language (SQL)**
SkillUp [2023]
- Microsoft Office Proficiency**
NIIT Academy

PROFILE

Analytical and detail-oriented professional, formerly a Junior UX Researcher, now transitioning into Data Analytics. Proficient in Python, SQL, Excel, and Power BI, with a portfolio of projects demonstrating skills in data cleaning, analysis, and visualization. Adept at building interactive dashboards and extract actionable insights from complex datasets.

WORK EXPERIENCE

ROOSTER-TALE

Junior UX Researcher

AUG 2023 - CURRENT

- Helped plan and run user interviews, surveys, and usability tests.
- Collected and organized research data, and summarized key patterns and takeaways.
- Analyzed user behavior and feedback to identify areas for improvement.
- Shared findings in clear, easy-to-understand formats to support team decisions.
- Helped build wireframes and clickable prototypes in Figma to test ideas with users.

PROJECTS

USER JOURNEY FUNNEL ANALYSIS AND DASHBOARD

- Cleaned and merged user interaction data in Python to map the shopping funnel.
- Measured how users moved through each step of the funnel and identified points of friction.
- Built an interactive Power BI dashboard to visualize insights and help improve the overall user experience.

MALL CUSTOMERS SEGMENTATION ANALYSIS:

- Performed Exploratory Data Analysis (EDA) to understand the customer data and trends.
- Implemented KMEANS Clustering Algorithm to create distinct customer segments.
- Visualized the clusters to gain insights and support decision-making.

SALES DASHBOARD PROJECT - POWER BI:

- Developed a sales dashboard using CSV data and DAX to track performance trends with advanced analytics.